

# What this logo means to you ...



Every time you purchase goods or services from a company participating in the Steel By BlueScope Steel® Brand Partnership Program you are making an investment in Australia's future.

BlueScope Steel cares about Australian manufacturing and introduced the Program to support local businesses. We hope you'll feel the same way.

## The Steel By BlueScope Steel® logo means:

- ✓ You are buying a product that incorporates quality certified steel made to suit our unique Australian conditions.
- ✓ You are supporting the jobs of thousands of Australians in the steel products manufacturing industry.
- ✓ The company which supplies this product has access to the support and vast technical resources of BlueScope Steel.
- ✓ You are supporting our economy by buying locally manufactured goods and minimising the economic impact of imports.

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